

# 2017 - 2018 CONTRACT

Midwest Master Beekeeper Program, PO Box 582, Parma, MO 63870 573-281-1272

## PLEASE PRINT

Name of firm: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## MMBP PRINT AD

AD SIZE (inches):	RATE:	AD SIZE (inches):	RATE:	COST:
<input type="checkbox"/> Full Page (8.375 x 10.875)	\$650	<input type="checkbox"/> 4 line ad (2.187 x 1)	\$20	Cost per ad: _____
<input type="checkbox"/> Half (7x4.75;4.625x6.375)	\$325	<input type="checkbox"/> 1 col. x 3 in. (2.187x 3)	\$48	No. of issues: X _____
<input type="checkbox"/> Quarter (3.375x4.75;7x2.375)	\$165	<input type="checkbox"/> 2 col. x 3 in. (4.625 x 3)	\$70	Subtotal: _____
<input type="checkbox"/> 1/8 (1.687x2.375;3.5x1.187)	\$80	<input type="checkbox"/> 2 col. x 6 in. (4.625 x 6)	\$96	
<input type="checkbox"/> Business Card (3.5 x 2)	\$72	<input type="checkbox"/> 3 col. x 3 in. (3.375 x 3)	\$72	

15% Discount for 6 month contract; 20% Discount for 12 month contract. Please deduct below.

Please submit a PDF or JPG of your ad in full color at 75 dpi at least 10 days before publication date.  
If you want us to design the ad, please submit to us what the ad should say and include any artwork.

## MMBP WEBSITE AD

AD SIZE (inches): RATE

3.5 x 2 \$60

## PUBLICATION MONTHS:

Jan.  Feb.  Mar.  Apr.

May  Jun.  Jul.  Aug.

Sept.  Oct.  Nov.  Dec.

## COST:

No. of months: \_\_\_\_\_

X \_\_\_\_\_

Deduct 15% for 6 mo - \_\_\_\_\_  
Deduct 20% for 12 mo - \_\_\_\_\_

Subtotal: \_\_\_\_\_

## TOTAL PRICE:

Signature: \_\_\_\_\_

Print name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

MMBP subtotal: \_\_\_\_\_

10% Discount with MPCP - \_\_\_\_\_

Membership\* # \_\_\_\_\_

TOTAL: \_\_\_\_\_

Less 10% if paid in advance - \_\_\_\_\_

AMOUNT DUE: \_\_\_\_\_

If you have any questions, contact:

Moneen Jones, Director 573-281-1272

Midwestmbcp@gmail.com

Mail form & check written out to Midwest

Master Beekeeper Program to: Midwest

Master Beekeeper Program

PO Box 582

Parma, MO 63870

## Terms:

• You have three days to cancel this contract. The terms of this contract are legally binding. However, the program editorial board reserves the right to refuse advertising it believes to be false, misleading, illegal, harmful, or inappropriate for the age of its readers.

• If an ad is not received **at least 10 days before the first of the month**, the website may substitute the ad with a previous one. If this is not possible, customer will be billed as contracted.

• Invoices will be sent monthly. Payments are due within 30 days. Past due accounts will be charged 1.5% per month and may result in the cancellation of future ads.

• Missouri Pollinator Conservancy Program Members receive 10% discount for all ads. Please list membership #.